

1 DAVID J. VAN HAVERMAAT (Cal. Bar No. 175761)
Email: vanhavermaatd@sec.gov
2 DAVID S. BROWN (Cal. Bar No. 134569)
Email: browndav@sec.gov

FILED
CLERK, U.S. DISTRICT COURT
5/22/18
CENTRAL DISTRICT OF CALIFORNIA
BY: CS DEPUTY

3 Attorneys for Plaintiff
4 Securities and Exchange Commission

5 Joseph G. Sansone, Unit Chief (Market Abuse Unit)
New York Regional Office
6 200 Vesey Street, Suite 400
New York, New York 10281

7 Robert A. Cohen, Unit Chief (Cyber Unit)
8 Headquarters
100 F Street, N.E.
9 Washington, District of Columbia 20549

10 Michele Wein Layne, Regional Director
Amy Jane Longo, Regional Trial Counsel
11 444 S. Flower Street, Suite 900
Los Angeles, California 90071
12 Telephone: (323) 965-3998
Facsimile: (213) 443-1904

13 LODGED
CLERK, U.S. DISTRICT COURT
5/22/18
CENTRAL DISTRICT OF CALIFORNIA
BY: CS DEPUTY

14 UNITED STATES DISTRICT COURT
15 CENTRAL DISTRICT OF CALIFORNIA

16
17 SECURITIES AND EXCHANGE
18 COMMISSION,

19 Plaintiff,

20 vs.

21 TITANIUM BLOCKCHAIN
22 INFRASTRUCTURE SERVICES,
23 INC.; EHI INTERNETWORK AND
24 SYSTEMS MANAGEMENT, INC.
aka EHI-INSM, INC.; and MICHAEL
25 ALAN STOLLERY aka MICHAEL
STOLLAIRE,

26 Defendants.

Case No. CV18-4315-DSF(JPRx)

MEMORANDUM OF POINTS AND
AUTHORITIES IN SUPPORT OF
PLAINTIFF SECURITIES AND
EXCHANGE COMMISSION'S EX
PARTE APPLICATION FOR
TEMORARY RESTRAINING ORDER
AND ORDER TO SHOW CAUSE RE
PRELIMINARY INJUNCTION AND
APPOINTMENT OF A PERMANENT
RECEIVER

(FILED UNDER SEAL)

27
28

TABLE OF CONTENTS

1

2 I. INTRODUCTION 1

3 II. STATEMENT OF FACTS 2

4 A. Background on Initial Coin Offerings..... 2

5 B. Defendants’ Fraudulent ICO Scheme 3

6 1. Stollaire launches the TBIS ICO..... 4

7 2. Defendants fabricate TBIS’s clients and prospects 5

8 3. Defendants further promote TBIS’s relationships with fake

9 testimonials 8

10 4. Nonexistent intellectual property assets 9

11 5. The BAR token theft and Defendants’ new business strategy 10

12 6. Defendants’ unregistered offering and commingling of funds..... 10

13 III. ARGUMENT..... 11

14 A. A Temporary Restraining Order Is Needed 11

15 1. The SEC is seeking the TRO in the public interest 11

16 2. The SEC has made a *prima facie* showing that defendants are

17 violating the federal securities laws..... 13

18 a. Defendants are offering and selling securities 13

19 b. TBIS’s and Stollaire’s offer and sale of securities was not

20 registered with the SEC 15

21 c. Defendants are committing fraud in violation of Section

22 17(a) and Section 10(b) 17

23 i. Defendants’ material misrepresentations 17

24 ii. Defendants’ scheme to defraud..... 19

25 iii. Defendants’ state of mind 20

26 3. Defendants’ violations are likely to be repeated..... 21

27 B. The Other Relief Sought By The SEC Is Needed 22

28 1. The Court should freeze defendants’ assets..... 22

2. The Court should appoint a receiver 24

3. The Court should order accountings, document preservation

and expedited discovery 25

1 IV. CONCLUSION.....25
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25
26
27
28

TABLE OF AUTHORITIES

CASES

1

2

3

4 *Aaron v. SEC*
446 U.S. 680 (1980).....20

5 *Avis Budget Group Inc. v. Cal. State Teachers’ Ret. System*
552 U.S. 1162 (2008).....19

6 *Basic Inc. v. Levinson*
485 U.S. 224 (1988).....18

7

8 *FTC v. Affordable Media, LLC*
179 F.3d 1228 (9th Cir. 1999)23

9

10 *FTC v. H.N. Singer, Inc.*
668 F.2d 1107 (9th Cir. 1982)12

11 *FTC v. Inc21.com Corp.*
688 F. Supp. 2d 927 (N.D. Cal. 2010).....23

12

13 *Hollinger v. Titan Capital Corp.*
914 F.2d 1564 (9th Cir. 1990)20

14 *Janus Capital Group, Inc. v. First Derivative Trader*
131 S. Ct. 2296 (2011)..... 17, 18

15

16 *Johnson v. Couturier,*
572 F.3d 1067 (9th Cir. 2009)23

17 *Merrill Lynch, Pierce, Fenner & Smith Inc., v. Dabit,*
547 U.S. 71 (2006).....18

18

19 *Pennaluna & Co. v. SEC*
410 F.2d 861 (9th Cir. 1969)16

20 *Reebok Int’l, Ltd v. Marnatech Enterprises, Inc.,*
970 F.2d 552 (9th Cir. 1992)22

21

22 *SEC v. Arisebank*
Dkt. No. 18-cv-00186-M, 2018 WL 1532152 (N.D. Tex. Jan. 25, 2018)24

23 *SEC v. Capital Consultants, LLC,*
397 F.3d 733 (9th Cir. 2005)24

24

25 *SEC v. Capital Cove Bancorp, LLC,*
Case No. 8:15-cv-00980-JLS-JC, 2015 U.S. Dist. LEXIS 174962 (C. D. Cal.
Sept. 1, 2015).....13

26

27 *SEC v. Cavanagh,*
155 F.3d 129 (2d Cir. 1998)23

28 *SEC v. CKB168 Holdings, Ltd.*
F. Supp. 3d--, 2016 WL 6915859, at **14-15, 17 (E.D.N.Y. Sept. 28, 2016)19

1 *SEC v. CMKM Diamonds, Inc.*
729 F.3d 1248 (9th Cir. 2013)16

2

3 *SEC v. Credit First Fund,*
No. CV05-8741 DSF (PJWx), 2006 WL 4729240 (C.D. Cal. 2006).....24

4 *SEC v. Daifotos,*
No. C 11-00137 WHA, 2011 WL 3295139 (N.D. Cal. Aug. 1, 2011)18

5

6 *SEC v. Dain Rauscher, Inc.,*
254 F.3d 852 (9th Cir. 2001) 17, 18, 20

7 *SEC v. Eadgear, Inc.,*
No. 3:14-CV-04294-RS, 2014 WL 6900938 (N.D. Cal. Dec. 8, 2014).....13

8

9 *SEC v. Edwards,*
540 U.S. 389 (2004).....13

10 *SEC v. Eurobond Exchange, Ltd.*
13 F.3d 1334 (9th Cir. 1994)15

11

12 *SEC v. Fifth Ave. Coach Lines, Inc.,*
289 F. Supp. 3 (S.D.N.Y. 1968),
aff’d, 435 F.2d 510 (2d Cir. 1970)24

13

14 *SEC v. Glenn W. Turner Enterprises, Inc.*
474 U.S. 476 (9th Cir. 1973)14

15 *SEC v. Hickey,*
322 F.3d 1123 (9th Cir. 2003) 22, 23

16

17 *SEC v. Holschuh*
694 F.2d 130 (9th Cir. 1982)16

18 *SEC v. Homestead Props., L.P.,*
No. SACV09-01331-CJC(MLGx), 2009 WL 5173685 (C.D. Cal. Dec. 18,
19 2009)13

20 *SEC v. Hughes Capital Corp.,*
124 F.3d 449 (3d Cir.1997)20

21

22 *SEC v. Int’l Swiss Invest. Corp.,*
895 F.2d 1272 (9th Cir. 1990) 22, 25

23 *SEC v. Management Dynamics, Inc.,*
515 F.2d 801 (2d Cir. 1975)12

24

25 *SEC v. Manor Nursing Ctrs., Inc.,*
458 F.2d 1082 (2d Cir. 1972) 21, 22, 23

26 *SEC v. Materia,*
745 F.2d 197 (2d Cir. 1984)22

27

28 *SEC v. Mercury Interactive, LLC,*
No. 5:07-CV-02822-WHA, 2011 WL 5871020 (N.D. Cal. Nov. 22, 2011).18

1 *SEC v. Merrill Scott & Associates, Ltd.*,
505 F. Supp. 2d 1193 (D. Utah 2007)20

2

3 *SEC v. Murphy*,
626 F.2d 633 (9th Cir. 1980) 16, 19, 21

4 *SEC v. Phan*
500 F.3d 895 (9th Cir. 2007)15

5

6 *SEC v. Platforms Wireless Int’l Corp.*
559 F. Supp. 2d 1091 (S.D. Cal. 2008)21

7 *SEC v. Platforms Wireless Int’l Corp.*,
617 F.3d 1072 (9th Cir. 2010)17

8

9 *SEC v. PlexCorps*
No. 17 Civ. 7007 (CBA), 2017 WL 6398722 (E.D.N.Y. Dec. 14, 2017).....15

10 *SEC v. R.G. Reynolds Enters., Inc.*
952 F.2d at 1130 (9th Cir. 1991)14

11

12 *SEC v. Ralston Purina Co.*
346 U.S. 119 (1953)..... 16, 17

13 *SEC v. Rana Research, Inc.*,
8 F.3d 1358 (9th Cir. 1993)17

14

15 *SEC v. Rubera*
350 F.3d 1084 (9th Cir. 2003)13

16 *SEC v. Schooler*,
902 F. Supp. 2d 1341 (S.D. Cal. 2012)12

17

18 *SEC v. Sells*,
No. C-11-4941 CW, 2012 WL 3242551 (N.D. Cal. Aug. 10, 2012)19

19 *SEC v. Shavers*,
No. 13-CV-416, 2013 WL 4028182 (E.D. Tex. Aug. 6, 2013)14

20

21 *SEC v. Trabulse*,
526 F. Supp. 2d 1008 (N.D. Cal. 2007).....13

22 *SEC v. Unifund SAL*,
910 F.2d 1028 (2d Cir. 1990) 22, 23

23

24 *SEC v. United Financial Group, Inc.*
474 F.2d 354 (9th Cir. 1973)12

25 *SEC v. W.J. Howey Co.*,
328 U.S. 293 (1946).....13

26

27 *SEC v. Wencke*,
622 F.2d 1363 (9th Cir. 1980) 22, 24, 25

28 *SEC v. Zandford*,
535 U.S. 813 (2002).....20

1 *Simpson v. AOL Time Warner, Inc.*,
452 F.3d 1040 (9th Cir. 2006)19

2

3 *Superintendent of Ins. v. Bankers Life & Casualty Co.*,
404 U.S. 6 (1971).....18

4 *Tcherepnin v. Knight*
389 U.S. 332, 336 (1967)15

5

6 *TSC Industries., Inc. v. Northway, Inc.*,
426 U.S. 438 (1976).....18

7 *U.S. v. Nutri-Cology, Inc.*,
982 F.2d 394 (9th Cir. 1992)12

8

9 *U.S. v. Odessa Union Warehouse Co-op*,
833 F.2d 172 (9th Cir. 1987) 12, 21

10 *United Housing Found., Inc. v. Forman*
421 U.S. 837, 849 (1975)15

11

12 *United States v. Faiella*
39 F. Supp. 3d 544, 545 (S.D.N.Y. 2014)14

13 *Vernazza v. SEC*,
327 F.3d 851 (9th Cir. 2003)20

14

15 *Western Fed. Corp. v. Erickson*
739 F.2d 1439, 1442 (9th Cir. 1984)17

16 *Winter v. NRDC, Inc.*
557 U.S. 7 (2008).....23

17

18 **FEDERAL STATUTES**

19 15 U.S.C. § 77q(a)
[Securities Act of 1933, Section 17q(a)]18

20 15 U.S.C. § 78j(b)
[Exchange Act of 1934, Section 10b]..... 18, 20

21 **Securities Act of 1933**

22

23 Section 20(b)
[15 U.S.C. § 77t(b)]12

24

25 **Securities Exchange Act of 1934**

26 Section 21(d)
[15 U.S.C. § 78u(d)]12

27

28

FEDERAL REGULATIONS

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25
26
27
28

17 C.F.R. § 240.10b-5
[Rule 10b-5]..... 18, 20

1 **I. INTRODUCTION**

2 Plaintiff Securities and Exchange Commission (the “SEC”) has filed this
3 emergency action, under seal, to halt Defendants’ ongoing fraudulent offer and sale of
4 unregistered securities under the guise of selling “tokens” or “cryptocurrency.”
5 Beginning in November 2017, defendant Michael Stollery, aka Michael Stoller, aka
6 Michael Stollaire (“Stollaire”), orchestrated a fraudulent initial coin offering (“ICO”) of
7 a digital asset called “BAR”—raising as much as \$21 million from investors in the U.S.
8 and abroad. The ICO purportedly was designed to “crowdfund” a decentralized
9 information technology services platform to be provided by two Stollaire-controlled
10 entities, defendants Titanium Blockchain Infrastructure Services, Inc. (“TBIS”) and
11 EHI Internetwork and Systems Management, Inc. (“EHI”). The BAR was useless when
12 sold, but supposedly would be used at some point in the future on a TBIS “platform”
13 that did not yet exist. In reality, the ICO was based on a slew of outright deceptions by
14 Stollaire.

15 To induce investors, Stollaire hyped TBIS as the world’s next Amazon or
16 Microsoft in the field of cloud computing. Stollaire, however, made multiple
17 misrepresentations in soliciting investors in TBIS’s ICO.

18 First, Stollaire falsely proclaimed that nearly thirty well-known corporations —
19 and the U.S. Federal Reserve—were “clients” of EHI and imminent users of TBIS’s
20 services, plastering these household brand names and logos throughout TBIS’s
21 investment whitepaper and TBIS’s and EHI’s websites, when in fact they had little to
22 no relationship with Stollaire or EHI and no relationship with TBIS.

23 Second, Stollaire enhanced this fiction with fabricated or misleading testimonials
24 from employees purportedly at some of these companies, which he featured on EHI’s
25 and TBIS’s websites alongside the names and logos.

26 Third, he also claimed that TBIS had intellectual property rights in many of its
27 products, slogans, and services, when it actually had none.

28 While raising millions of dollars on these false pretenses, Stollaire commingled

1 some of the ICO investors' funds with his personal funds, using the offering proceeds
2 for expenses unrelated to TBIS, including the payment of bills for Stollaire's Hawaii
3 condominium.

4 In February 2018, Stollaire began receiving cease-and-desist letters from some of
5 the companies whose names and logos he was using with neither their permission nor
6 any factual basis for doing so. He vowed to several such companies that he would
7 remove their names and logos at once—in effect conceding he had no basis for using
8 them. Shortly thereafter, Stollaire proclaimed an “illegal theft” of 16 million tokens
9 from TBIS's digital wallet, announcing that TBIS would issue a new digital asset,
10 “TBAR,” to replace BAR. After this incident, Stollaire suddenly began advertising
11 TBIS's target customers not as household U.S. company names, but instead as “billion
12 dollar companies” in non-U.S. emerging markets, and claiming that TBAR was
13 available for purchase by Chinese citizens only. Stollaire's deceptions about TBIS,
14 EHI, and their business prospects continue to this day, with a significant portion of
15 BAR and TBAR currency under his control, and no protection—absent Court order—
16 against his continued violations.

17 The SEC's complaint alleges that, based on the foregoing, the defendants are
18 violating the antifraud provisions of the Securities Act of 1933 (“Securities Act”) and
19 the Securities Act of 1934 (“Exchange Act”), and that TBIS and Stollaire are violating
20 the registration provisions of the Securities Act. The SEC seeks a temporary restraining
21 order to end this scheme before the defendants can defraud more investors. Given
22 Stollaire's rampant falsehoods and his ownership in the BAR/TBAR digital currency,
23 the SEC also seeks an asset freeze, appointment of a receiver over TBIS, and
24 accountings of the defendants' assets, as well as expedited discovery and an order
25 prohibiting the destruction or alteration of documents.

26 **II. STATEMENT OF FACTS**

27 **A. Background on Initial Coin Offerings**

28 An initial coin offering or “ICO” is a fundraising event in which an entity offers

1 participants a unique digital “coin” or “token” in exchange for consideration (often in
2 the form of virtual currency¹—most commonly Bitcoin and Ether—or fiat
3 currency). *See* Declaration of David Brown *filed concurrently herewith* (“Brown
4 Decl.”), ¶ 5, Ex. 1 [DAO report]. The tokens are issued on a “blockchain” or
5 cryptographically secured ledger. *Id.* at ¶¶ 5-7, Exs. 1-3 [SEC Public Documents].²

6 The token may entitle its holders to certain rights related to a venture underlying
7 the ICO, such as rights to profits, shares of assets, rights to use certain services provided
8 by the issuer, and/or voting rights. These tokens may also be listed on online trading
9 platforms, often called virtual currency exchanges, and tradable for virtual or fiat
10 currencies. *Id.* at ¶¶ 5, 7, Exs. 1, 3. ICOs are typically announced and promoted
11 through online channels. Issuers usually release a “whitepaper” describing the project
12 and the terms of the ICO. To participate, investors are generally required to transfer
13 funds (often virtual currency) to the issuer’s address, online wallet, or other
14 account. After the completion of the ICO, the issuer will distribute its unique “tokens”
15 to the participants’ unique address on the blockchain. *See, e.g., id.*

16 **B. Defendants’ Fraudulent ICO Scheme**

17 Between November 2017 and January 2018, the defendants raised as much as
18

19 ¹ The Financial Action Task Force, an inter-governmental agency that promotes
20 laws combating anti-money laundering and in which the United States is a member,
21 describes virtual currency as a “digital representation of value that can be digitally
22 traded and functions as (1) a medium of exchange; and/or (2) a unit of account;
and/or (3) a store of value, but does not have legal tender status . . . in any
jurisdiction.” Brown Decl., Ex. 1 at p. 3.

23 ² A blockchain is a type of distributed ledger, or peer-to-peer database spread across
24 a network, that records all transactions in the network in theoretically unchangeable,
25 digitally-recorded data packages called blocks. Each block contains a batch of records of
26 transactions, including a timestamp and a reference to the previous block, linking the
27 blocks together in a chain. The system relies on cryptographic techniques for secure
28 recording of transactions. A blockchain can be shared and accessed by anyone with
appropriate permissions. The Bitcoin blockchain is an example of a “non-permissioned,”
or public and open access blockchain. All participants share a single view of the Bitcoin
blockchain, which is updated when Bitcoin network participants reach a consensus on the
validity of transactions under review. “Permissioned” or private blockchains are
modifications to that model and require permissioned servers to be approved to
participate on the network or to access particular information on the blockchain.

1 \$21 million through the fraudulent and unregistered TBIS ICO, misleading investors as
2 to TBIS's and EHI's business relationships and prospects in order to prop up the BAR
3 digital currency.

4 Stollaire runs and completely controls TBIS and EHI. He is TBIS's founder,
5 president, sole director, and CEO, is also the president and sole director of EHI. Brown
6 Decl. at ¶¶ 9, 11, 12, Exs. 5, 7, 8 [incorporation documents]. Though his legal name is
7 Michael Stollery, he commonly uses the aliases Michael Stollaire and Michael Stoller.
8 *Id.*, Exs. 5, 7, 8, 14-16. Through March 2018 (when he added the company's CFO as a
9 co-signer for TBIS's account), Stollaire was the sole signatory on the bank accounts of
10 both TBIS and EHI. *Id.* at ¶¶ 31, 32, 34, Exs. 26, 27, 29 [bank documents]. Stollaire
11 registered the websites of both TBIS and EHI, and is the primary author of the TBIS
12 whitepapers. *Id.* at ¶¶ 13, 18-20, Exs. 9 [website registrations], 14-16 [whitepapers].³
13 Stollaire describes himself and the TBIS management team as collectively having “over
14 two hundred years” of combined experience in information technology. *Id.*, ¶¶ 18-21,
15 Exs. 14 at p. 11, 15 at p. 10, 16 at p. 10, 17 at p. 5.

16 **1. Stollaire launches the TBIS ICO**

17 In or around October 2017, Stollaire began to market the TBIS ICO aggressively,
18 through TBIS's whitepapers, TBIS's and EHI's websites, and a barrage of social media
19 and online print and video interviews by Stollaire, including on YouTube, Facebook,
20 Twitter, Instagram, Meetup, Telegram, Reddit, and Steemit. *See* Brown Decl. ¶¶ 18-21,
21 43-69, Exs. 14-17, 42-68. According to the whitepapers, Stollaire founded EHI, which
22 purportedly stands for “Excellence, Honesty and Integrity” – *id.*, Ex. 14 at p. 8, – in
23 1999 as a technology consulting firm, and it purports today to be “thriving and
24 growing.” *Id.*, Ex. 8. Comparing itself to Amazon and Microsoft, TBIS describes its
25 “core competency objective and primary goal” as “the creation and propagation of a
26 shockproof distributed network infrastructure capable of replacing the bloated and

27
28 ³ The whitepapers list and track sixteen versions of edits, identifying Stollaire as the
first author in each version. *Id.* at Exs. 14 at pp. 3-5, 15 at pp. 2-4, 16 at pp. 2-4.

1 inefficient hardware foundation upon which the internet of today is based.” *Id.*, Ex. 14
2 at p. 15, Ex. 47 at p. 29, Ex. 48 at p. 24. In addition to its IT services, TBIS would
3 purportedly offer a cryptocurrency exchange and run an “ICO incubator” for
4 cryptocurrency offerings. *Id.*, Ex. 14 at p. 20. TBIS projected that its sales, forecast to
5 reach \$25 million in 2018, would exceed \$50 million by 2022. *Id.*, Ex. 14 at p. 21.

6 TBIS’s whitepaper portrayed BAR as the source of TBIS’s operational funding,
7 labeling the digital asset “functional tokens intended to be used to compensate TBIS for
8 use of its platform” (*id.*, Ex. 14 at p. 29) and the only currency with which to purchase
9 services in the (future) TBIS “ecosystem.” *Id.*, Ex. 14 at p. 22. The whitepaper
10 outlined an expected pre-sale, followed by a sixty-day offering, and set a “soft cap” of
11 \$1 million and a “hard cap” of \$35 million, with the offering price at approximately \$1
12 per BAR token. *Id.*, Ex. 14 at pp. 22-23. Inducements to invest included pre-sale
13 discounts, referral bonuses, and volume incentives. *Id.* TBIS would continue to hold
14 20% of all BAR sold, according to the whitepaper. *Id.*, Ex. 14 at p. 22. The whitepaper
15 provided little insight as to how TBIS would deploy investors’ funds, other than stating
16 that “[p]roceeds of the token sale may be spent as the company sees appropriate, which
17 may change as deemed necessary in the maturation and advancement of TBIS.” *Id.*, Ex.
18 14 at p. 29.

19 **2. Defendants fabricate TBIS’s clients and prospects**

20 The heart of TBIS’s promotional campaign centered on its purported stable of
21 ready adopters—an impressive list of nearly thirty household name brands, complete
22 with pictures of their logos—that appeared in TBIS’s whitepapers and on TBIS’s and
23 EHI’s websites. TBIS’s whitepaper listed by name “a short excerpt of EHI’s customers,
24 which Titanium *will* leverage immediately,” including “Accenture, Apple, Applied
25 Materials, Boeing, Cargill, Citizens Bank, eBay, ERCOT, Exelon, General Electric,
26 Hewlett-Packard, Honeywell, IBM, Intel, Microsoft, PayPal, Pfizer, Santa Barbara
27 Bank and Trust, Synchrony Financial, ... The Federal Reserve Bank, The Royal Bank
28 of Scotland, TrueCar.com, Universal Studios, and Walt Disney.” *Id.*, Ex. 14 at pp. 8-

1 10, Ex. 10 at pp. 1-8 (TBIS website). In a later whitepaper, TBIS removed the name
2 list, while maintaining the logos, and describing them as “EHI’s customers, which
3 Titanium could potentially leverage immediately.” *Id.*, Ex. 15 at pp. 8-9. TBIS’s
4 whitepaper also explained that TBIS, as a “sister company” to EHI, “will simply inherit
5 EHI’s clientele” (*id.*, Ex. 14 at p. 8, Ex. 10 at pp. 1, 3), although later iterations would
6 couch this as merely the potential that it “could” inherit them. *Id.*, Ex. 15 at p. 8.

7 Stollaire also touted these relationships frequently in online videos and
8 interviews. Stollaire self-produced several YouTube videos in which he introduced
9 himself as the founder of, and promoted, TBIS and EHI. *Id.*, ¶¶ 53-56, Exs. 52-55.
10 Many other interviews were posted on a variety of websites devoted to the promotion of
11 digital assets, with names such as “P2P Cryptoz,” “cryptocentral,” and Altcoin Buzz.”
12 The website hosts typically purported to interview Stollaire about TBIS and EHI, either
13 in online question-and-answer sessions, or through videotaped interviews. *See, e.g.*
14 Brown Decl. Ex. 45 [Stollaire online interview dated February 12, 2018] at p. 1 (“EHI’s
15 clients are household names from the Fortune 500, Government and Education, which
16 is a huge advantage for Titanium. I envisioned Titanium as ‘EHI v2.0’ that would
17 provide Infrastructure as a Service (IaaS) to EHI’s existing clientele, which will be a
18 warm handoff from a known, trusted source...”); Ex. 43 [Stollaire online interview
19 dated January 11, 2018], at p. 27; (“It’s the inroad that I previously had with my first
20 company, EHI. These relationships are real. We’re in talks with McDonald’s, with
21 Walt Disney, with Intel, with Verizon right now....We’ve got quite a client list.”).

22 However, as evidenced by the twenty-nine declarations filed concurrently
23 herewith, TBIS did not have any such business relationship with these companies at the
24 time of the TBIS whitepapers, nor does it today. *See* Compendium of Non-Party
25 Declarations *filed concurrently herewith*.⁴ None of these nearly thirty companies (nor
26

27 ⁴ One of the companies, Hewlett Packard Enterprise Company, contracted EHI as one
28 of over 12,000 authorized resellers of HPE’s products, but with no connection to
TBIS. *See* Compendium, No. 15 (Declaration of Kay Lee). Another of the
companies, McDonald’s, used Stollaire, under the name Stollery, as a provider of IT

1 the U.S. Federal Reserve) authorized Stollaire to use their logos in the TBIS whitepaper
2 or elsewhere. *Id.*; Brown Decl., ¶¶ 25-28, Exs. 21-23. Six of the companies—Apple,
3 Disney, PayPal, Santa Barbara Bank and Trust (now Union Bank), Universal Studios,
4 and Verizon—could find no past or present relationship with any of the defendants
5 (except for Stollaire having been a retail customer of Apple). *See* Compendium. Many
6 of the companies were places that Stollaire merely worked as an independent
7 contractor—some as long as ago as the early to mid 2000s. Even his more recent
8 affiliations had ceased by the time Stollaire marketed the TBIS whitepaper, falsely
9 touting these client relationships. *See id.* No. 7 (Declaration of William W. Friedman,
10 Cisco Systems, Inc.) [EHI’s reseller status ended in August 2017]; No. 24 (Declaration
11 of John F. Mullen, SAP) [Stollaire’s contract work as an independent contractor ended
12 in early 2017]; No. 11 (Declaration of Carter Culver, Exelon Business Services
13 Company, LLC) [Stollaire’s IT contractor services through a third party ended in 2016];
14 No. 12 (Declaration of Ryan P. Doherty, General Electric Company) [same]; No. 22
15 (Declaration of Edward O. Gramling, Pfizer, Inc.) [same]; No. 25 (Declaration of
16 Daniel Pirolo, Synchrony Financial) [same]).

17 Thus, notwithstanding Stollaire’s claim that “the Titanium project had a huge
18 advantage over other Blockchain start-ups and ICOs, before anyone on the Titanium
19 Team ever lifted a finger” (Brown Decl., Ex. 10 at pp. 3-8)—TBIS had no such clients
20 or prospects. Stollaire knew that TBIS had no such clients or prospects, and he knew
21 that using their logos infringed on the companies’ trademarks. For example, in
22 responding to a cease-and-desist letter from Royal Bank of Scotland on March 15,
23 2018, Stollaire claimed “we were not aware that this constituted infringement,” even
24 though he had been notified previously by another company whose logo he had used,
25 Intel, by letter and email dated February 21 and 25, that the use of Intel’s trademark
26 infringed. Compendium, No. 17 (Declaration of Lawrence S. Achorn, Intel Corp., at ¶

27
28 services through an independent contractor that is not EHI or TBIS. *See*
Compendium, No. 18 (Declaration of Jennifer O’Malley).

1 10 and Ex. 1), No. 23 (Declaration of Kay L. Lackey, RBS Securities, Inc., ¶ 12).

2 **3. Defendants tout TBIS's relationships with bogus testimonials**

3 In addition to falsely promoting TBIS's and EHI's supposed relationships with
4 corporate America, defendants also fictionalized a series of client testimonials that they
5 used on TBIS's and EHI's websites. Like Stollaire's promotion of TBIS and EHI's
6 client base, these testimonials too were illegitimate. As set forth in more than a dozen
7 of the third-party declarations filed herewith, either the person quoted no longer worked
8 at the company (*e.g.* Acxiom, Cargill, eBay, Disney, and TrueCar); the person's quoted
9 name and/or title was fake (eBay, Santa Barbara Bank & Trust (now Union Bank), and
10 Disney), and/or the company had not authorized the publication of any testimonials
11 (Boeing, Citizens Bank, Synchrony, and TrueCar). *See* Compendium.

12 For example, one of the fake testimonials was from a purported "Director of
13 Network Engineering" for eBay, Jason Butler, who supposedly said that "EHI is all
14 about doing a quality job and delivering the results without delay. It has been a pleasure
15 working with EHI." Brown Decl., Ex. 11 [TBIS testimonials], at p. 5. In reality, Butler
16 never held the title of Director of Network Engineering, and never gave this testimonial.
17 *See* Compendium, No. 9 (Declaration of Spencer Jones, eBay, Inc., at ¶ 9).

18 Similarly, a testimonial attributed to a purported operations manager named
19 "Gibson" at TrueCar, states that EHI "installed and managed a sophisticated set of
20 tools" and that TrueCar was "able to better manage and administer the complex system
21 with the help of EHI's expertise." Brown Decl., Ex. 11 at pp. 5-6. But there is no
22 record of any individual with the last name of Gibson having worked at TrueCar or its
23 predecessor since at least September 2015. *See* Compendium, No. 26 (Declaration of
24 Jeffrey J. Swart, TrueCar, Inc., at ¶¶ 9-11). Likewise, a testimonial attributed to a
25 Shawn Duex, "Director of Enterprise Technology" at Santa Barbara Bank and Trust,
26 states that EHI "provided expert level assistance in getting our enterprise management
27 and IT Security installation customized to our requirements...I would definitely use his
28 (sic) services again if I had the opportunity to." Brown Decl., Ex. 11 at pp. 10-11. A

1 second testimonial attributed to a senior systems administrator at the same bank, Eran
2 Jenkins, stated that “EHI was the lead on some major projects...[h]is professionalism
3 and technical skills were far above what we were used to....[h]e was able to implement
4 and troubleshoot issues far better than anyone I’ve ever worked with.” *Id.* at p. 1. But
5 no one by either name worked at the bank at least as far back as August of 2012, when
6 the bank merged with Union Bank, N.A. *See* Compendium, No. 27 (Declaration of
7 Joseph J. Catalano, MUFG Union Bank, N.A., at ¶¶ 10-13).⁵

8 Beginning on about February 16, 2018, Stollaire received cease-and-desist letters
9 from nearly twenty of these companies. Compendium, Nos. 4, 5, 7-11, 16-18, 21-26,
10 28 [Declarations from Applied Materials, Boeing, Cisco, Citizens Bank, eBay, Ercot,
11 Exelon, IBM, Intel, McDonald’s, PayPal, Pfizer, Royal Bank of Scotland, SAP,
12 Synchrony, TrueCar, Verizon]. To several, he replied that he would comply with the
13 request—a concession that he had no authority to use the companies’ names or logos.
14 Compendium, Nos. 4, 8, 17, 22, 23, 26, 28 [Declarations from Applied Materials,
15 Citizens Bank, Intel, Pfizer, Royal Bank of Scotland, TrueCar, Verizon].

16 **4. Nonexistent intellectual property assets**

17 Beyond falsifying a network of clients TBIS would imminently inherit—
18 complete with illegitimate testimonials—defendants boasted of intellectual property
19 protections for various TBIS slogans and services that, too, were nonexistent. TBIS’s
20 December 2017 whitepaper (and other marketing materials) advertised over a dozen
21 trademarks in services and slogans such as “Bring Your Own Cloud” and
22 “Infrastructure as a Service.” Brown Decl., Ex. 14 at pp. 13-20. The U.S. Patent and
23

24
25 ⁵ A testimonial from a purported “service delivery manager” with the Federal Reserve
26 Bank states, “Best enterprise management team I have ever worked with. Talented,
27 conscientious, hard worker, excellent communication skills. The entire package!”
28 Brown Decl., Ex. 13, p. 1. The purported author of the testimonial, however, was not an
employee of the Federal Reserve, but rather was a contractor from May 2010 to
September 2012. *See* Brown Decl. ¶¶ 26-27, Ex. 21 at p. 2, Ex. 22 at pp. 1-3.

1 Trademark Office (“PTO”), however, shows no such trademarks held by defendants,
2 and only one slogan—“Company as a Service”—was even under application by EHI.
3 *Id.*, Ex. 40 [PTO certification]. Yet TBIS’s website continued to feature this illusory
4 trademark and others. *See id.*, Ex. 17 at pp. 2, 3, 9.

5 **5. The BAR token theft and Defendants’ new business strategy**

6 On February 22, 2018, right after Stollaire began receiving the cease-and-desist
7 letters from companies whose names, logos, and testimonials he was improperly using,
8 TBIS announced the “theft” of 16 million BAR digital assets from its digital wallets
9 reserve, issuing a notice to the cryptocurrency platforms to halt BAR trading. *Id.*, Ex.
10 24. TBIS announced it would issue a new digital asset, TBAR, to replace the BAR. *Id.*

11 Like its advertised digital asset, TBIS’s advertised business model also underwent
12 an abrupt change following the cease-and-desist letters and the reported BAR theft.
13 Instead of promoting TBIS’s connections to U.S. blue-chip companies, Stollaire has
14 begun touting connections to “billion dollar companies” overseas. *Id.*, Ex. 49 at p. 37.
15 For example, on April 28, 2018, TBIS announced a “South Korean Liaison” to promote
16 TBIS “in one of the world’s largest crypto markets” and to focus on “large South Korean
17 exchanges.” *Id.*, Ex. ¶ 71, Ex. 70 at p. 5. Stollaire also recently announced that TBAR
18 was listed on a Hong Kong “asset exchange” and “currently only Chinese citizens can
19 purchase TBAR, however they are expecting to be trading globally soon.” Supplemental
20 Decl. of David Brown *filed concurrently herewith*, ¶ 2, Ex. 73 at pp. 5-6.

21 **6. Defendants’ unregistered offering and commingling of funds**

22 Defendants have raised assets worth as much as \$21 million in their fraudulent,
23 unregistered ICO, received in cash and digital assets. The TBIS ICO was not registered
24 with the SEC. *See* Brown Decl. Ex. 4. Though later iterations of the whitepaper claim
25 that the BAR is “not a security” (*id.*, Ex. 15 at p. 17), Stollaire himself recognized that
26 “the SEC will label ICO tokens as securities.” *See* Brown Decl., Ex. 45 [Stollaire
27 online interview dated February 12, 2018] at p. 9]. Stollaire himself described ICOs as
28 a “miracle” source of “start-up funding.” Brown Decl., Ex. 52.

1 On December 21, 2017, TBIS announced that it had raised \$1 million in its
2 presale, which was scheduled to conclude December 31, 2017. *Id.*, Ex. 19 [TBIS press
3 release dated December 21, 2017]. Subsequently, on January 19, 2018, TBIS
4 announced that it had sold 35 million tokens (*id.*, Ex. 20 [TBIS press release dated
5 January 19, 2018]), while in a YouTube video posted that week, Stollaire announced
6 having raised \$10 million. Declaration of Robert J. Grasso *filed concurrently herewith*
7 (“Grasso Decl.”), ¶ 7, Ex. 2. TBIS’s bank records reflect more than \$300,000 in cash
8 received from at least 65 investors, including from disparate states and abroad.
9 Declaration of Magnolia M. Irwin *filed concurrently herewith* (“Irwin Decl.”), ¶¶ 3-7,
10 Exs. 1-3. A search of publicly available blockchain ledger data indicates that TBIS
11 received as much as \$21 million in digital assets during the ICO. *See* Grasso Decl., ¶¶
12 10-11, Exs. 4-5.

13 Nothing in the whitepaper indicated that investor funds would be commingled with
14 Stollaire’s personal accounts or spent on non-company expenses. Yet, of the more than
15 \$300,000 defendants received from investors in cash alone, \$200,000 went directly to
16 Stollaire’s personal bank account, while \$50,000 paid credit card bills and \$50,000 went
17 to EHI. Irwin Decl. ¶¶ 3-10, Exs. 1-6. Stollaire, as the then-sole signatory on TBIS’s and
18 EHI’s accounts, commingled ICO investors’ funds with other monies in EHI’s account,
19 and used them to pay various expenses, including items with no apparent relation to TBIS
20 or EHI, such as bills for his Hawaii condominium. Brown Decl., Ex. 27.

21 **III. ARGUMENT**

22 **A. A Temporary Restraining Order Is Needed**

23 **1. The SEC is seeking the TRO in the public interest**

24 Section 20(b) of the Securities Act and Section 21(d) of the Exchange Act
25 authorize the SEC to obtain a restraining order without a bond. *See* 15 U.S.C. §§ 77t(b)
26 & 78u(d). In the Ninth Circuit, emergency injunctive relief may be ordered if there is
27 “either (1) a combination of probable success on the merits and the possibility of
28 irreparable injury or (2) that serious questions are raised and the balance of hardships

1 tips in the applicant’s favor.” *U.S. v. Nutri-Cology, Inc.*, 982 F.2d 394, 397 (9th Cir.
2 1992) (quotations and citations omitted).⁶

3 The SEC appears before the Court “not as an ordinary litigant, but as a statutory
4 guardian charged with safeguarding the public interest in enforcing the securities laws.”
5 *Management Dynamics, Inc.*, 515 F.2d at 808. Because this enforcement action is
6 brought in the public interest, the Court’s “equitable powers assume an even broader and
7 more flexible character than when only a private controversy is at stake.” *Sahni*, 868
8 F.2d at 1097 (*quoting FTC v. H.N. Singer, Inc.*, 668 F.2d 1107, 1112 (9th Cir. 1982));
9 *see also U.S. v. Odessa Union Warehouse Co-op*, 833 F.2d 172, 174-75 (9th Cir. 1987)
10 (“The function of a court in deciding whether to issue an injunction authorized by a
11 statute of the United States to enforce and implement Congressional policy is a different
12 one from that of the court when weighing claims of two private litigants.”)

13 District courts in the Ninth Circuit have interpreted the preliminary injunctive
14 relief standard in SEC emergency actions to require that the SEC make only make a
15 two-pronged showing: (1) a *prima facie* case that the defendants have violated the
16 federal securities laws, and (2) a reasonable likelihood that the defendants will repeat
17 their violations. *See, e.g., SEC v. Muehler*, No. 2:18-cv-01677-CAS (SKx) 2018 WL
18 1665637, at **4-5 (C.D. Cal. Apr. 4, 2018); *SEC v. Schooler*, 902 F. Supp. 2d 1341,
19 1345 (S.D. Cal. 2012); *SEC v. Capital Cove Bancorp, LLC*, Case No. 8:15-cv-00980-

21 ⁶ Courts have held that it would be “‘crucial error’” to “‘assum[e] that SEC
22 enforcement actions seeking injunctions are governed by criteria identical to those
23 which apply in private injunction suits’” *SEC v. Schooler*, 902 F. Supp. 2d 1341,
24 1344 (S.D. Cal. 2012) (*quoting SEC v. Management Dynamics, Inc.*, 515 F.2d 801,
25 808 (2d Cir. 1975)). In SEC enforcement actions, “[a] *prima facie* case of the
26 probable existence of fraud ... is sufficient to call into play the equitable powers of
27 the court.” *SEC v. United Financial Group, Inc.*, 474 F.2d 354, 358 (9th Cir. 1973);
28 *see also Nutri-Cology*, 982 F.2d at 398 (“In statutory enforcement cases where the
government has met the ‘probability of success’ prong of the preliminary injunction
test, we presume it has met the ‘possibility of irreparable injury’ prong because the
passage of the statute is itself an implied finding by Congress that violations will
harm the public.”). In any event, the SEC’s *prima facie* showing of fraud raises the
“serious questions” that warrant injunctive relief under this “sliding scale” approach.
Nutri-Cology, 982 F.2d at 397; *FSLIC v. Sahni*, 868 F.2d 1096, 1097 (9th Cir. 1989).

1 JLS-JC, 2015 U.S. Dist. LEXIS 174962, at *16-17 (C.D. Cal. Sept. 1, 2015); *SEC v.*
2 *Homestead Props., L.P.*, No. SACV09-01331-CJC (MLGx), 2009 WL 5173685, at *2
3 (C.D. Cal. Dec. 18, 2009); *SEC v. Trabulse*, 526 F. Supp. 2d 1008, 1012 (N.D. Cal.
4 2007).

5 The SEC has submitted compelling evidence to establish a *prima facie* case that
6 the defendants have violated, and are continuing to violate, the antifraud provisions of
7 the federal securities laws. The SEC has also established that the fraudulent conduct is
8 likely to continue, given defendants' numerous misrepresentations during the TBIS ICO
9 and their ongoing fraudulent inflation of the value of the BAR and TBAR digital assets.

10 **2. The SEC has made a *prima facie* showing that defendants are**
11 **violating the federal securities laws**

12 **a. Defendants are offering and selling securities**

13 Section 2(a)(1) of the Securities Act and Section 3(a)(10) of the Exchange Act
14 define "security" to include "stock" and "investment contract[s]." As a threshold
15 matter, the interests offered and sold in this particular case—whether termed
16 "cryptocurrencies," "tokens," "coins," "memberships" or whatever else—are
17 "securities" under the seminal test to determine what an investment contract is, as set
18 forth in *SEC v. W.J. Howey Co.*, 328 U.S. 293 (1946). The *Howey* test looks to whether
19 there is an investment of money in a common enterprise, with a reasonable expectation
20 of profits to be derived from the entrepreneurial or managerial efforts of others. *Id.* at
21 301; *see also SEC v. Edwards*, 540 U.S. 389, 393 (2004); *SEC v. R.G. Reynolds Enters.,*
22 *Inc.*, 952 F.2d 1125, 1130 (9th Cir. 1991). This definition embodies a "flexible rather
23 than a static principle, one that is capable of adaptation to meet the countless and
24 variable schemes devised by those who seek the use of the money of others on the
25 promise of profits." *Howey*, 328 U.S. at 299.

26 Here, all three factors are met. First, investors, including in the U.S., invested as
27 much as \$21 million in a combination of cash and digital assets such as Ether and
28 Bitcoin to purchase BAR. That some of the investments were in the form of digital

1 assets does not diminish their significance under the first prong of *Howey*. See *SEC v.*
2 *Shavers*, No. 13-CV-416, 2013 WL 4028182 (E.D. Tex. Aug. 6, 2013) (denying motion
3 to dismiss fraud claims on subject matter jurisdiction grounds, noting “It is clear that
4 Bitcoin can be used as money”); *United States v. Faiella*, 39 F. Supp. 3d 544, 545
5 (S.D.N.Y. 2014) (“Bitcoin clearly qualifies as ‘money’ ...”).

6 In the Ninth Circuit, the second element, a “common enterprise,” is satisfied by
7 the existence of either horizontal commonality (a pooling of investor funds and interests)
8 or strict vertical commonality (the fortunes of the investor are linked with those of the
9 promoter). See *R.G. Reynolds Enters.*, 952 F.2d at 1130. Here, there is horizontal
10 commonality because TBIS raised funds—at least some of them pooled in TBIS and
11 EHI bank accounts—purportedly to be spent on TBIS’s efforts to grow the TBIS
12 “platform.” TBIS aimed to raise \$1 million from ICO investors to complete and release
13 its platform to the market, and to meet its sales projections of over \$25 million beginning
14 in 2018. There is also vertical commonality because BAR owners would purportedly
15 share in the growth of the company through their ownership of the digital assets.

16 Tellingly, Stollaire himself described ICOs as a “miracle” source of “start-up funding.”

17 Relevant to both vertical commonality and to the third prong—the dependence on
18 the efforts of others—TBIS’s investors are passive, depending entirely on the efforts of
19 defendants. See *R.G. Reynolds*, 952 F.2d at 1131 (the third element of *Howey* is met if
20 the actions of others are “undeniably significant ones, those essential managerial efforts
21 which affect the failure or success of the enterprise”). TBIS’s whitepapers represented
22 that ICO investors would benefit from the company’s (fake) dossier of client
23 relationships, and enjoy the projected astronomical sales returns. The whitepapers also
24 touted the “two centuries of combined” industry experience of the management team.
25 Thus, investors had no choice but to rely on Stollaire’s efforts. See, e.g., *SEC v. Glenn*
26 *W. Turner Enterprises, Inc.*, 474 U.S. 476, 482 (9th Cir. 1973) (issue in assessing
27 efforts of others is “whether the efforts made by those other than the investor are the
28 undeniably significant ones, those essential managerial efforts which affect the failure

1 or success of the enterprise”).

2 Stollaire’s claims that the digital assets issued in the ICO offering are not
3 securities makes no difference, in light of the economic substance of these transactions.
4 In analyzing whether something is a security, “form should be disregarded for
5 substance,” *Tcherepnin v. Knight*, 389 U.S. 332, 336 (1967), “and the emphasis should
6 be on economic realities underlying a transaction, and not on the name appended
7 thereto.” *United Housing Found., Inc. v. Forman*, 421 U.S. 837, 849 (1975). Even
8 though defendants labeled the BAR a “utility token,” it had no functionality at the time
9 of the offering—since TBIS’s platform was non-existent. Instead, BAR (and later, their
10 replacement, TBAR) were sold as an investment, and under *Howey*, are clearly
11 securities under the federal securities laws. *See SEC v. PlexCorps*, No. 17 Civ. 7007
12 (CBA), 2017 WL 6398722, at *2 (E.D.N.Y. Dec. 14, 2017) (issuing preliminary
13 injunction against fraudulent scheme offering digital “tokens,” finding *prima facie*
14 showing investments were securities).

15 **b. TBIS’s and Stollaire’s offer and sale of securities was not**
16 **registered with the SEC**

17 The SEC has made a *prima facie* showing that TBIS and Stollaire are violating
18 the registration provisions of Sections 5(a) and (c) of the Securities Act. Section 5
19 prohibits the unregistered offer or sale of securities in interstate commerce, unless an
20 exemption from registration applies. *See SEC v. Eurobond Exchange, Ltd.*, 13 F.3d
21 1334, 1338 (9th Cir. 1994). A defendant violates Section 5 when (i) the defendant,
22 directly or indirectly, offers or sells securities; (ii) no registration is in effect or filed
23 with the SEC for those securities; and (iii) interstate transportation or communication or
24 the mails are used in connection with the offer and sale. *See* 15 U.S.C. §§ 77e(a),
25 77e(c); *SEC v. Phan*, 500 F.3d 895, 902 (9th Cir. 2007).

26 It is beyond dispute that defendants did not register the offer or sale of securities
27 with the SEC. It matters not whether defendants believed the offers and sales of their
28 securities needed to be registered, since the SEC does not have to prove their scienter to

1 sustain a Section 5 claim. *See SEC v. Holschuh*, 694 F.2d 130, 137 n.10 (9th Cir. 1982)
2 (scienter and negligence not required for Section 5 claims).

3 TBIS, as the issuer, offered and sold the securities, while Stollaire, as TBIS's
4 control person who actively and publicly promoted the offering, directly and indirectly
5 sold them. *See, e.g., SEC v. Holschuh*, 694 F.2d 130, 140 (7th Cir 1982) (holding that
6 while Section 5 applies to persons selling securities directly to others, "[t]o hold that
7 proof of direct contact is necessary would ignore and render meaningless the language
8 of Section 5, which prohibits any person from 'directly or indirectly' engaging in the
9 offer or sale of unregistered securities" (emphasis in original); *SEC v. Murphy*, 626 F.2d
10 633, 650-51 (9th Cir. 1980) ("[T]hose who ha[ve] a necessary role in the transaction are
11 held liable as participants") (citations omitted); *Pennaluna & Co. v. SEC*, 410 F.2d 861,
12 864 n.1, 868 (9th Cir. 1969).

13 Even if Stollaire had not personally offered and sold the BAR, he would be liable
14 as a necessary participant and a substantial factor. *See SEC v. CMKM Diamonds, Inc.*,
15 729 F.3d 1248, 1255 (9th Cir. 2013) ("With respect to Section 5, a defendant's role in
16 the transaction must be a significant one before liability will attach. Defendants play a
17 significant role when they are both a necessary participant and substantial factor in the
18 sales transaction.") (citation and internal quotations omitted); *SEC v. Rogers*, 790 F.2d
19 1450, 1456 (9th Cir. 1986) (The "defendant's conduct [must] be both necessary to, and a
20 substantial factor in, the unlawful transaction... While "substantial participation" is a
21 concept without precise bounds, previous cases suggest that one who plans a scheme, or,
22 at the least, is a substantial motivating factor behind it, will be held liable as a seller.").

23 The SEC having established the registration violations, the burden shifts to
24 defendants to prove that an exemption to registration applies. *See SEC v. CMKM*
25 *Diamonds, Inc.*, 729 F.3d at 1255; *SEC v. Ralston Purina Co.*, 346 U.S. 119, 126 (1953);
26 *SEC v. Murphy*, 626 F.2d at 641. Defendants cannot make that showing here. First, the
27 intrastate exemption under Section 3(a)(11) of the Securities Act does not apply because
28 the offering was made to investors in multiple states. Second, the offering was not a

1 private placement under Section 4(a)(2); rather, it was a general solicitation to investors
2 in the U.S. and elsewhere, made over the internet. Further, TBIS’s whitepapers set no
3 minimum investment—indicative of an offering to unaccredited and unsophisticated
4 investors without access to the kind of information a registration statement would
5 disclose. Brown Decl., Exs. 14-17. *See Western Fed. Corp. v. Erickson*, 739 F.2d 1439,
6 1442 (9th Cir. 1984); *Ralston Purina*, 346 U.S. at 125-127.

7 **c. Defendants are committing fraud in violation of Section**
8 **17(a) and Section 10(b)**

9 The SEC has made a *prima facie* showing that all of the defendants are violating
10 the antifraud provisions of Section 17(a) of the Securities Act, and Section 10(b) of the
11 Exchange Act and Rule 10b-5 thereunder. Section 17(a) prohibits fraud in the offer or
12 sale of securities, and Section 10(b) and Rule 10b-5 prohibit fraud in connection with
13 the purchase or sale of any security. *See* 15 U.S.C. § 77q(a); 15 U.S.C. § 78j(b); 17
14 C.F.R. § 240.10b-5; *SEC v. Dain Rauscher, Inc.*, 254 F.3d 852, 855 (9th Cir. 2001).
15 Defendants have violated both antifraud provisions.

16 **i. Defendants’ material misrepresentations**

17 Defendants made a litany of false and misleading statements in the ICO offering,
18 in violation of Section 10(b)/Rule 10b-5 (b) of the Exchange Act and Section 17(a)(2)
19 of the Securities Act. To establish a *prima facie* showing of these violations, the SEC
20 must show: (1) a material misrepresentation, misleading statement, or omission (2) was
21 made in connection with the purchase or sale of a security (for the SEC’s Section 10(b)
22 claim), or that money was obtained by means of these misrepresentations or omissions
23 in the offer or sale of a security (for the SEC’s Section 17(a)(2) claim); (3) with the
24 requisite state of mind; and (4) in interstate commerce. *SEC v. Platforms Wireless Int’l*
25 *Corp.*, 617 F.3d 1072, 1092 (9th Cir. 2010); *see also SEC v. Rana Research, Inc.*, 8
26 F.3d 1358, 1364 (9th Cir. 1993).

27 Under *Janus Capital Group, Inc. v. First Derivative Traders*, the SEC must show
28 that defendants “made” the misleading statements and omissions for liability under

1 Section 10(b) and Rule 10b-5 (b). *See* 131 S. Ct. 2296, 2302 (2011) (“[f]or purposes of
2 Rule 10b-5, the maker of a statement is the person or entity with ultimate authority over
3 the statement, including its content and whether and how to communicate it”). *Janus*,
4 however, does not apply to the SEC’s claim that defendants are liable for
5 misrepresentations in violation of Section 17(a)(2). Rather, it is enough that the SEC
6 has established a *prima facie* case that each obtained money by means of the misleading
7 statements that defendants knew, or should have known, were misleading. *See SEC v.*
8 *Sells*, No. C-11-4941 CW, 2012 WL 3242551, at *7 (“*Janus* does not apply to claims
9 premised on §17(a)”); *SEC v. Mercury Interactive, LLC*, No. 5:07-CV-02822-WHA,
10 2011 WL 5871020, at *3 (N.D. Cal. Nov. 22, 2011) (same); *SEC v. Daifotis*, No. C 11-
11 00137 WHA, 2011 WL 3295139, at *5 (N.D. Cal. Aug. 1, 2011) (same).

12 A misrepresented or omitted fact is material if there is a substantial likelihood
13 that a reasonable investor would consider it important in making an investment
14 decision. *See Basic Inc. v. Levinson*, 485 U.S. 224, 231-32 (1988); *TSC Industries, Inc.*
15 *v. Northway, Inc.*, 426 U.S. 438, 449 (1976); *Platforms Wireless*, 617 F.2d at 1092.
16 Liability arises not only from affirmative representations, but from failures to disclose
17 material information. *Dain Rauscher*, 254 F.3d at 855-56. These provisions impose “a
18 duty to disclose material facts that are necessary to make disclosed statements, whether
19 mandatory or volunteered, not misleading.” *SEC v. Fehn*, 97 F.3d 1276, 1290 n.12
20 (9th Cir. 1996).⁷

21 Here, defendants’ entire offering was premised on a series of material falsehoods.
22 First, defendants represented that they had a readily inheritable client base with some of
23

24 ⁷ Defendants’ activities were clearly “in the offer or sale,” and “in connection with
25 the purchase or sale” of securities and in interstate commerce. The phrase “in
26 connection with the purchase or sale” of a security is met when the fraud alleged
27 “coincides with a securities transaction.” *Merrill Lynch, Pierce, Fenner & Smith*
28 *Inc., v. Dabit*, 547 U.S. 71, 85 (2006). Moreover, “in connection with” requires only
that there be “deceptive practices touching” the purchase or sale of securities. *See*
Superintendent of Ins. v. Bankers Life & Casualty Co., 404 U.S. 6, 12-13 (1971); *see*
also SEC v. Zandford, 535 U.S. 813, 819 (2002).

1 the largest public companies—even though they had no relationship to them. Second,
2 defendants claimed to have testimonials from people who in reality had neither a
3 relationship to defendants, nor the relationship defendants proclaimed to the companies
4 they purportedly represented. Third, defendants advertised intellectual property assets
5 that were in reality empty slogans for services they were not in any way close to
6 providing. These facts were unquestionably material. *See, e.g., SEC v. Murphy*, 626
7 F.2d 633, 653 (9th Cir. 1980) (“Surely the materiality of information relating to
8 financial condition, solvency and profitability is not subject to serious challenge.”); *SEC*
9 *v. CKB168 Holdings, Ltd.*, --F. Supp. 3d--, 2016 WL 6915859, at **14-15, 17
10 (E.D.N.Y. Sept. 28, 2016) (finding “no doubt that [the] promoters’ false claims of [the
11 entities’] legitimacy... were material”).

12 **ii. Defendants’ scheme to defraud**

13 Defendants are engaged in a scheme to defraud investors. Sections 17(a)(1) and
14 17(a)(3) of the Securities Act prohibit any person, “in the offer or sale of any
15 securities,” from employing “any device, scheme, or artifice to defraud,” 15 U.S.C. §
16 77q(a)(1), or from engaging in “any transaction, practice, or course of business which
17 operates, or would operate, as a fraud or deceit upon the purchaser.” 15 U.S.C. §
18 77q(a)(3). Likewise, Section 10(b) of the Exchange Act and Rules 10b-5(a) and (c)
19 thereunder make it unlawful for any person, “in connection with the purchase or sale of
20 any security,” “[t]o employ any device, scheme or artifice to defraud,” or “[t]o engage
21 in any act, practice, or course of business which operates or would operate as a fraud or
22 deceit upon any person.” 15 U.S.C. § 78j(b); 17 C.F.R. § 240.10b-5(a), (c). To be
23 liable for a scheme to defraud, a defendant “must have engaged in conduct that had the
24 principal purpose and effect of creating a false appearance of fact in furtherance of the
25 scheme.” *Simpson v. AOL Time Warner, Inc.*, 452 F.3d 1040, 1048 (9th Cir. 2006),
26 *vacated on other grounds sub nom., Avis Budget Group Inc. v. Cal. State Teachers’ Ret.*
27 *System*, 552 U.S. 1162 (2008); *see SEC v. Sells*, No. C-11-4941 CW, 2012 WL
28 3242551, at *7 (N.D. Cal. Aug. 10, 2012).

1 Defendants are plainly engaged in a scheme to defraud. Stollaire, operating
2 under more than one alias, created the false appearance that TBIS was a thriving entity
3 poised to displace established blue chip companies in the cloud computing space, on the
4 brink of \$25 million in revenues, so that he could raise and then commingle BAR
5 investors' funds. In addition to falsely promoting TBIS's supposed relationships with
6 ready customers, misleading testimonials, and false claims of intellectual property
7 rights, Stollaire commingled the ICO investors' funds with his personal funds and used
8 them to pay personal expenses. *See, e.g., SEC v. Merrill Scott & Associates, Ltd.*, 505
9 F. Supp. 2d 1193, 1214 (D. Utah 2007) (promoter engaged in scheme to defraud
10 investors when it concealed use of funds for personal expenses). Stollaire also enlisted
11 cryptocurrency enthusiasts who maintain their own YouTube channels to interview him
12 about TBIS, thereby increasing exposure beyond TBIS's own website or channel. All
13 of these actions were designed to convince investors to invest in TBIS.

14 **iii. Defendants' state of mind**

15 While claims under Section 10(b) and Section 17(a)(1) require a showing of
16 scienter, Sections 17(a)(2) and (3) only require a showing of negligence. *See Aaron v.*
17 *SEC*, 446 U.S. 680, 701-02 (1980); *Vernazza v. SEC*, 327 F.3d 851, 859-60 (9th Cir.
18 2003). Scienter is proven with "knowing or reckless conduct," without a showing of
19 "willful intent to defraud." *Vernazza*, 327 F.3d at 860; *Hollinger v. Titan Capital*
20 *Corp.*, 914 F.2d 1564, 1568-69 (9th Cir. 1990). To establish negligence, the SEC must
21 show that the defendants failed to conform to the standard of care that would be
22 exercised by a reasonable person. *See Dain Rauscher*, 254 F.3d at 856; *SEC v. Hughes*
23 *Capital Corp.*, 124 F.3d 449, 453-54 (3d Cir.1997) (defining negligence in the
24 securities context as the failure to exercise reasonable care).

25 All of the defendants knowingly or recklessly engaged in a scheme to defraud in
26 violation of Section 10(b) and Rule 10b-5(a) and (c), and Section 17(a)(1) and (3).
27 Stollaire knew, or was reckless or negligent in not knowing, that he did not possess any
28 of the nearly thirty client relationships that he promoted, and that the testimonials and

1 intellectual property assets he advertised were not real. As TBIS's and EHI's principal,
2 Stollaire's mental state is imputed to them. *See SEC v. Platforms Wireless Int'l Corp.*,
3 559 F. Supp. 2d 1091, 1096 (S.D. Cal. 2008), *aff'd.*, 617 F.3d 1072 (9th Cir. 2010),
4 citing *SEC v. Manor Nursing Ctrs., Inc.*, 458 F.2d 1082, 1089 n.3 (2d Cir. 1972).

5 **3. Defendants' violations are likely to be repeated**

6 In addition to making a *prima facie* showing of the defendants' securities laws
7 violations, the record also shows that there is a likelihood that these violations will be
8 repeated. Whether a likelihood of future violations exists depends upon the totality of
9 the circumstances. *See SEC v. Murphy*, 626 F.2d 633, 655 (9th Cir. 1980); *Fehn*, 97
10 F.3d at 1295-96. The existence of past violations may give rise to an inference that
11 there will be future violations. *See Murphy*, 626 F.2d at 655; *SEC v. United Financial*
12 *Group, Inc.*, 474 F.2d 354, 358-59 (9th Cir. 1973); *see also U.S. v. Odessa Union*
13 *Warehouse Co-Op*, 833 F.2d 172, 176 (9th Cir. 1987). Courts also consider factors
14 such as the degree of scienter involved, the isolated or recurrent nature of the violative
15 conduct, the defendant's recognition of the wrongful nature of the conduct, the
16 likelihood that, because of the defendant's occupation, future violations may occur, and
17 the sincerity of a defendant's assurances (if any) against future violations. *See Murphy*,
18 626 F.2d at 655.

19 Here, the defendants have acted with a high level of scienter. Defendants raised
20 as much as \$21 million from investors based on a trifecta of falsehoods: (1) false claims
21 of association with dozens of "household name" brand companies with wildly
22 aggressive financial projections given the true nature of TBIS's business; (2) false
23 testimonials from individuals purportedly at those companies, who either never gave the
24 statements, never held the titles defendants claimed, and/or never authorized their
25 statements to be used as testimonials; and (3) false depictions of a trove of intellectual
26 property assets that were nonexistent.

27 There is no assurance Stollaire—who does not operate TBIS under his real
28 name—will stop his fraudulent activity absent Court action. When confronted with the

1 threat of lawsuits for falsely tying his brand to dozens of legitimate companies, Stollaire
2 merely shifted gears and started promoting his ties to a new host of supposedly
3 imminent clients, conveniently located overseas. And despite receiving cease-and-
4 desist letters from numerous companies, Stollaire continued to promote his fabricated
5 connections to the companies on TBIS's and EHI's websites, and to advertise
6 intellectual property assets he does not have.

7 **B. The Other Relief Sought By The SEC Is Needed**

8 In addition to a restraining order, the SEC also seeks an asset freeze, appointment
9 of a receiver over TBIS, an accounting, an order prohibiting the destruction of
10 documents, and expedited discovery, which are well justified here. Federal courts have
11 "inherent equitable power to issue provisional remedies ancillary to its authority to
12 provide final equitable relief." *Reebok Int'l, Ltd v. Marnatech Enterprises, Inc.*, 970
13 F.2d 552, 559 (9th Cir. 1992); *SEC v. Wencke*, 622 F.2d 1363, 1369 (9th Cir. 1980).
14 "[O]nce the equity jurisdiction of the district court properly has been invoked, the court
15 has power to order all equitable relief necessary under the circumstances." *SEC v.*
16 *Materia*, 745 F.2d 197, 200 (2d Cir. 1984).

17 **1. The Court should freeze defendants' assets**

18 The Court's equitable powers include the authority to freeze assets of both parties
19 and nonparties. *See SEC v. Hickey*, 322 F.3d 1123, 1131 (9th Cir. 2003); *SEC v. Int'l*
20 *Swiss Invest. Corp.*, 895 F.2d 1272, 1276 (9th Cir. 1990). The purpose of a freeze order
21 is to prevent the dissipation of assets so that they may be available to be paid as
22 disgorgement for the benefit of victims of the fraud and to pay a penalty. *See, e.g.*,
23 *Hickey*, 322 F.3d at 1132 (affirming asset freeze over nonparty brokerage firm
24 controlled by defendant to effectuate disgorgement order against defendant); *SEC v.*
25 *Manor Nursing Ctrs., Inc.*, 458 F.2d 1082, 1105-06 (2d Cir. 1972); *see also SEC v.*
26 *Unifund SAL*, 910 F.2d 1028, 1041-42 (2d Cir. 1990) (holding that a freeze order on a
27 brokerage account in an amount equal to the potential disgorgement and civil monetary
28 penalty was appropriate relief). Indeed, the Ninth Circuit has found that "the public

1 interest in preserving the illicit proceeds [of a defendant’s fraud] for restitution to the
2 victims is great.” *FTC v. Affordable Media, LLC*, 179 F.3d 1228, 1236 (9th Cir. 1999).
3 Courts have similarly recognized that a disgorgement order will often be rendered
4 meaningless unless an asset freeze is imposed prior to the entry of final judgment. *See*
5 *SEC v. Unifund SAL*, 910 F.2d 1028, 1041 (2d Cir. 1990).

6 “A party seeking an asset freeze must show a likelihood of dissipation of the
7 claimed assets, or other inability to recover monetary damages if relief is not granted.”
8 *Johnson v. Couturier*, 572 F.3d 1067, 1085 (9th Cir. 2009).⁸ Courts consider a
9 defendant’s prior unlawful acts and the location of the assets in considering whether an
10 asset freeze is warranted. *See, e.g., id.* at 1085; *Affordable Media*, 179 F.3d at 1236
11 (“district court’s finding regarding the likelihood of dissipation is far from clearly
12 erroneous” where defendant had a “history of spiriting their commissions away to a
13 Cook Islands trust”); *Manor Nursing*, 458 F.2d at 1106 (“uncertainty existed with
14 respect to the total amount of proceeds received and their location,” thus asset freeze
15 was warranted). Asset freezes can extend to non-parties under common control with
16 the named defendants. *See, e.g., Hickey*, 322 F.3d at 1133 (upholding asset freeze over
17 nonparty where defendant “dominate[d] the entire management of the [non-party] and
18 [could] use its assets for personal, as well as business, ends” showing “absolute control
19 [that] justified” the freeze, noting that “the inherent equitable power of a district court
20 allows it to freeze the assets of a nonparty when that nonparty is dominated and
21

22 ⁸ In *FSLIC v. Sahni*, the Ninth Circuit held that to obtain an asset freeze, a government
23 agency need only establish that it is likely to succeed on the merits of its claims and
24 that the mere “possibility” of dissipation of assets exists. 868 F.2d 1096, (9th Cir.
25 1989), *overruled by Winter v. NRDC, Inc.*, 557 U.S. 7 (2008). The Ninth Circuit then
26 held that *Sahni* had been overruled in this respect because the Supreme Court held in
27 *Winter* that a private plaintiff must establish a “likelihood of irreparable harm” to
28 obtain a preliminary injunction. *Johnson*, 572 F.3d at 1085 n.11 (9th Cir. 2009). For
this reason the Ninth Circuit held that to obtain an asset freeze, a private plaintiff must
establish the likelihood of dissipation of assets rather than a mere possibility. *Id.*
However, the SEC, unlike a private plaintiff, does not need to establish a likelihood of
irreparable harm to obtain interim injunctive relief. *FTC v. Inc21.com Corp.*, 688 F.
Supp. 2d 927, 936 n.17 (N.D. Cal. 2010), *SEC v. Cavanagh*, 155 F.3d 129, 132 (2d
Cir. 1998). Nevertheless, under either standard, an asset freeze is warranted.

1 controlled by a defendant against whom relief has been obtained in a securities fraud”).

2 Here, the proceeds of TBIS’s ICO are at risk unless the defendants’ assets are
3 frozen. After raising as much as \$21 million in investor funds through blatantly false
4 representations about the nature of TBIS’s business, its relationships, and its prospects,
5 Stollaire switched to a new business model focused on non-U.S. clientele and has
6 intermixed investor funds with TBIS’s and EHI’s funds, from which expenses unrelated
7 to TBIS’s business have been paid—including bills for Stollaire’s Hawaiian
8 condominium. Stollaire announced the theft of BAR, which also generates a risk of
9 dissipation of assets absent a court order. Moreover, most of the funds raised by the
10 ICO are digital assets, which can be transferred and/or secreted almost instantaneously,
11 and which are extremely difficult to trace. Without a freeze, it is likely that defendants
12 will continue their pattern of dissembling, all the while using investors’ assets
13 interchangeably with their own.

14 **2. The Court should appoint a receiver**

15 The Court has broad discretion to appoint an equity receiver in SEC enforcement
16 actions. *See Wencke*, 622 F.2d at 1365. The breadth of this discretion “arises out of the
17 fact that most receiverships involve multiple parties and complex transactions.” *SEC v.*
18 *Capital Consultants, LLC*, 397 F.3d 733, 738 (9th Cir. 2005) (quotation omitted). A
19 receiver plays a crucial role in preventing further dissipation and misappropriation of
20 investors’ assets. *Wencke*, 783 F.2d at 836-37 n.9. Factors such as the integrity of
21 management and the likelihood of future misuse of assets are critical in determining
22 whether a receiver should be appointed. *See SEC v. Fifth Ave. Coach Lines, Inc.*, 289 F.
23 Supp. 3, 42 (S.D.N.Y. 1968), *aff’d*, 435 F.2d 510 (2d Cir. 1970). Courts have found a
24 receivership to be justified where management of an entity, collection of revenue, and
25 or distribution of investor funds are required. *See, e.g., SEC v. Credit First Fund*, No.
26 CV05-8741 DSF (PJWx), 2006 WL 4729240, at *15 (C.D. Cal. 2006); *SEC v. Fifth*
27 *Ave. Coach Lines, Inc.*, 289 F. Supp. at 42; *SEC v. Arisebank*, Dkt. No. 18-cv-00186-M,
28 2018 WL 1532152 (N.D. Tex. Jan. 25, 2018) (appointing temporary receiver on *ex*

1 *parte* application in case where defendants raised funds from investors through ICO).

2 The SEC recommends that Josias N. Dewey of the law firm of Holland & Knight
3 be appointed receiver over TBIS. As more fully described in the SEC's
4 Recommendation that Josias N. Dewey be Appointed Receiver, filed concurrently
5 herewith, the SEC bases its recommendation on, among other things, Mr. Dewey's
6 qualifications, experience, and agreement to cap the fees and costs incurred in the initial
7 stages of the receivership.

8 **3. The Court should order accountings, document preservation**
9 **and expedited discovery**

10 The Court should also require each of the defendants to prepare accountings—
11 including of any digital assets held by defendants—so the SEC can identify all available
12 assets, to help ensure that funds and assets are frozen properly and available to satisfy
13 any future order of disgorgement or civil penalties against the defendants. *See Wencke*,
14 622 F.2d at 1369; *SEC v. Int'l Swiss Invest. Corp.*, 895 F.2d 1272, 1276 (9th Cir. 1990)
15 (ordering an accounting). The Court's broad equitable powers in SEC enforcement
16 actions also include the ability to prohibit document destruction. *See Wencke*, 622 F.2d
17 at 1369. Here, the SEC asks the Court to enter an order prohibiting the destruction of
18 documents to prevent the defendants from destroying any evidence of their violations
19 and ongoing fraud. The SEC further requests expedited discovery in support of its
20 application for preliminary injunction.

21 **IV. CONCLUSION**

22 For the foregoing reasons, the SEC respectfully requests that the Court grant
23 the requested relief.

24 Dated: May 22, 2018

Respectfully submitted,

25 */s/ David J. Van Havermaat*

26

David J. Van Havermaat

27 David S. Brown

Attorneys for Plaintiff

28 Securities and Exchange Commission

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25
26
27
28